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ScienceDirect: Empowering researchers at every step

Presenter:

Lionel New

Account Manager, Elsevier Research Solutions

l.new@elsevier.com

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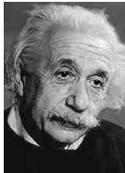
Louis Pasteur (Chemistry)



Alexander Fleming Medicine



Albert Einstein Physics



George F. Smoot Physics



John C. Mather Physics



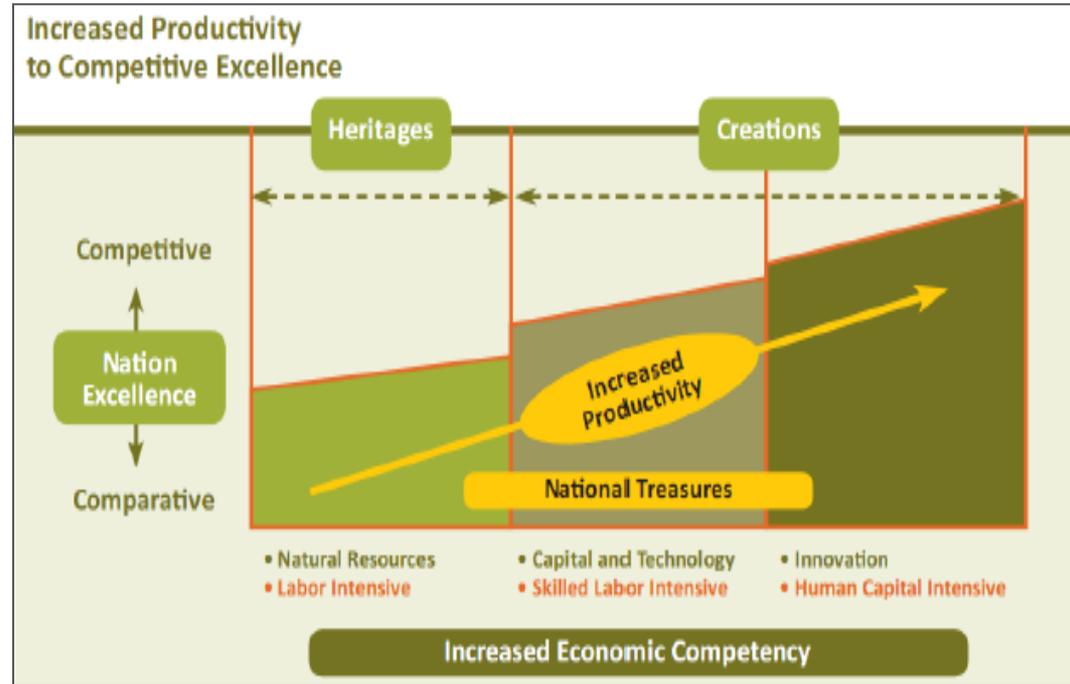
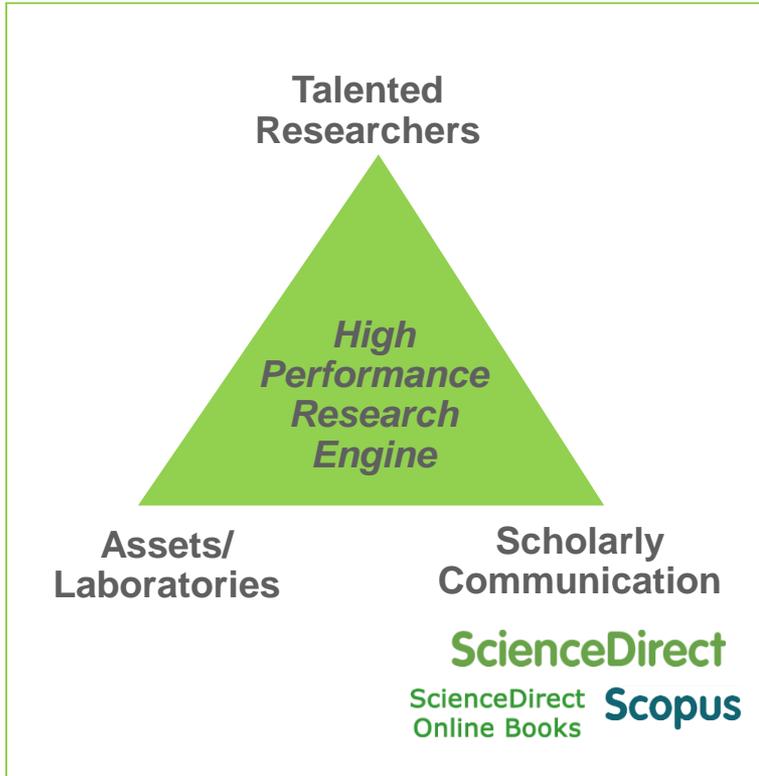
Roger D. Kornberg Chemistry



Craig C Mello Medicine

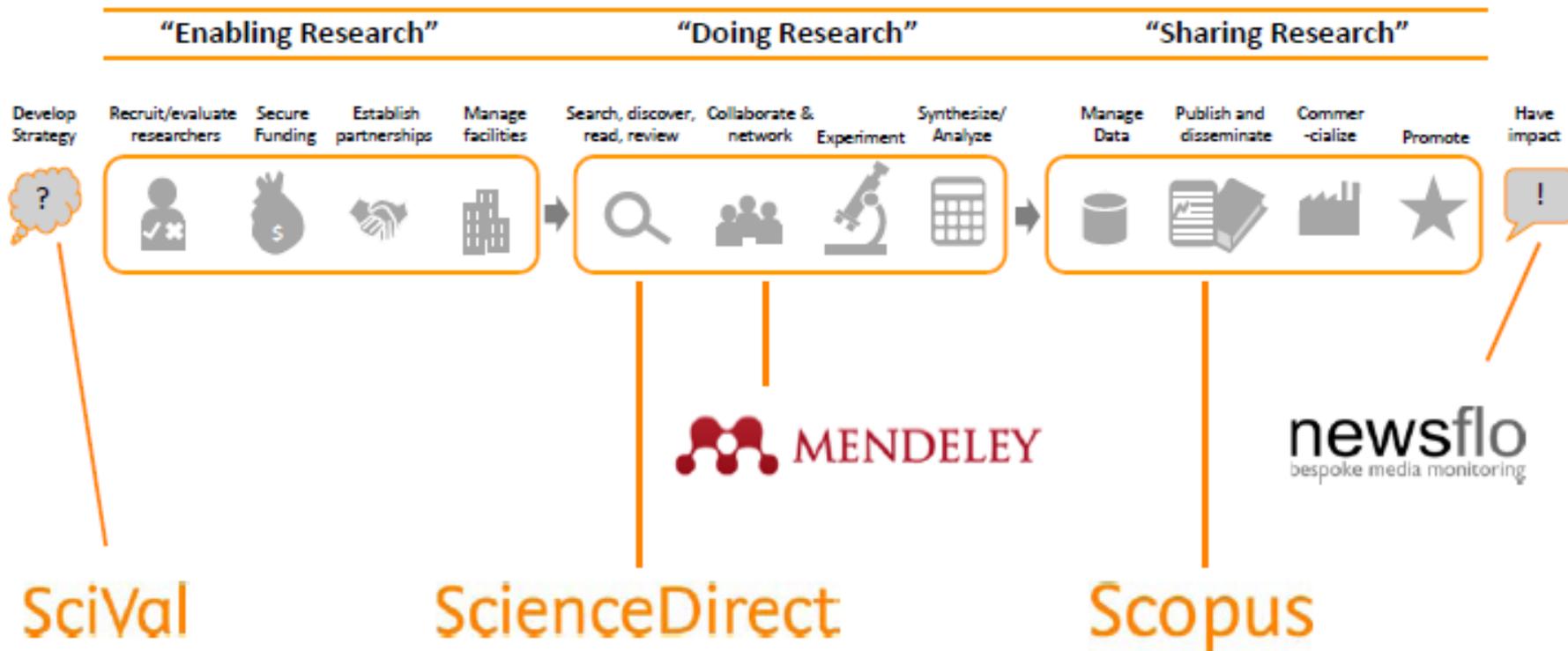


Main Drivers for Research & Education

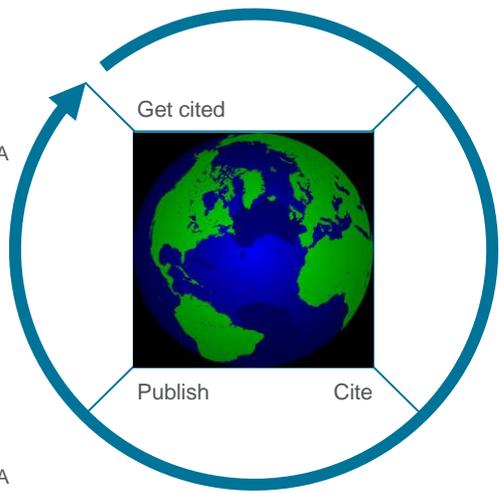
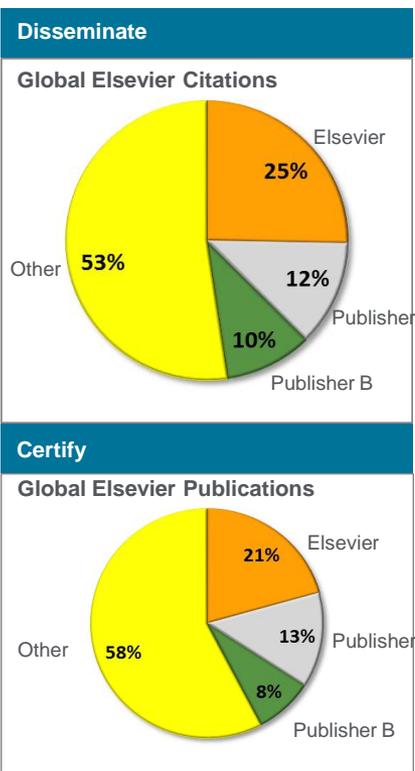


Source: "E-journals, their use, value and impact", Phase II 2009 RIN/Ciber

Elsevier is engaging across the research workflow

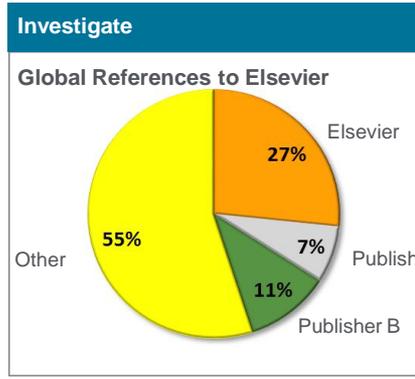


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Coverage: Approximately 5,000 publishers



2010-2014			
Publisher	References	Publications	Citations
Elsevier	56,304,346	1,888,115	45,990,748
Publisher A	15,738,334	1,221,036	22,374,220
Publisher B	23,064,330	747,976	18,298,048
Other	116,371,011	5,261,600	95,192,376
Totals	211,478,021	9,118,727	181,855,392

24 Citations Per Paper:
27% of all references

ScienceDirect is poised to support researchers at Singapore Institute of Technology, allowing them to achieve more

Researcher need

ScienceDirect benefit to researcher

I need to be up to date in my field of research



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RESEARCHERS**

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RESEARCHERS**

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To improve your research output and make a greater impact in your field, ScienceDirect **empowers** you to **reach your goals** by being more **informed**, more **effective** and more **efficient**.

Outline

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ScienceDirect – Extensive and Unique Full-Text Database

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Key Features & Highlights

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Elsevier Library Activities & Supports



**Achieve more....
...through more effective research and
education**



With ScienceDirect, you can quickly assess the relevancy of content, extract key insights, and share, connect and collaborate with your peers so that you can carry out more accurate, impactful research

ScienceDirect – Extensive and Unique Full-Text Database



ScienceDirect is the largest online journal platform in the world with more than 2,500 journals in 23 subject areas owned and published by Elsevier and more than 30,000 eBooks.

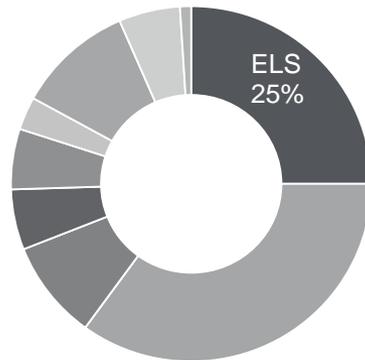
- Publishes over 25% of the world's full-text scientific journals with several high-profile journal titles such as Cell, The Lancet, Tetrahedron and Gray's Anatomy
- Over 13 million articles are available online
- It is also the most referenced journal platform in the world with an average of 25% citations coming from journals on ScienceDirect

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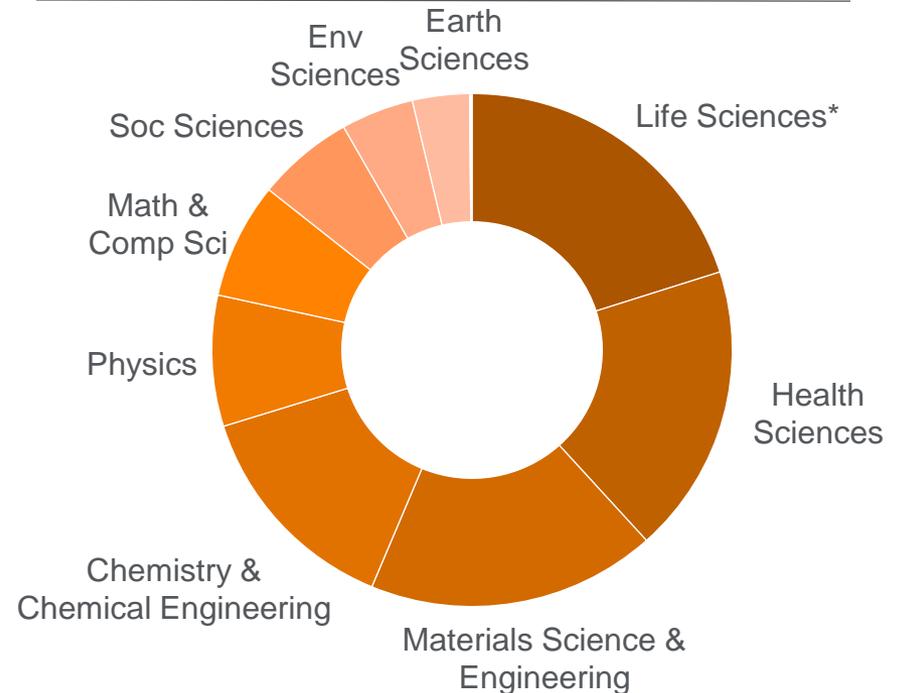


Global team

- 74 offices in 24 countries
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- 70,000 Editorial Board Members
- 600,000 authors



Multi-disciplinary content

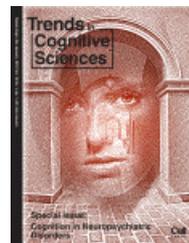
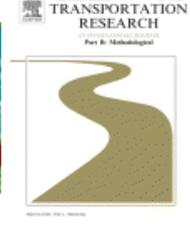
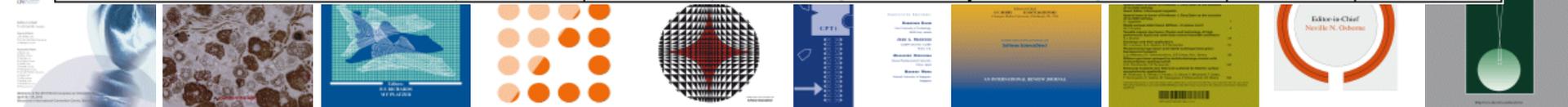


* Includes biological and biotechnology-related fields, neuroscience, pharmacology, toxicology

Elsevier Journals that have No.1 Impact Factors – Year 2013

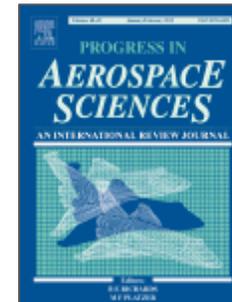
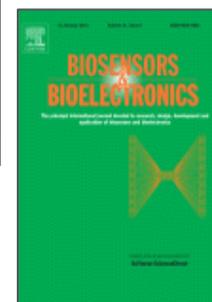
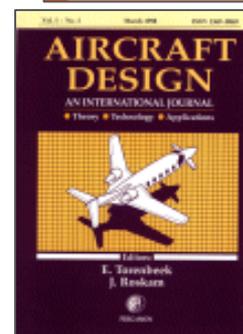


Publisher	Total journals	All rankings per journal			Best rank per jnl		Relative IF > 1	IF increase
		Top 1	Top 3	Top 10	Top 10%	Top 25%		
ELSEVIER	1668	59	178	598	17%	44%	49%	53%
SPRINGER	1531	12	43	207	7%	22%	26%	54%
WILEY-BLACKWELL	1182	31	97	338	14%	33%	42%	60%
TAYLOR & FRANCIS	904	10	30	107	4%	12%	20%	55%
SAGE	421	8	27	101	8%	25%	36%	54%
WOLTERS KLUWER	208	9	18	64	16%	35%	39%	50%
OXFORD UNIVERSITY PRESS	189	5	26	85	26%	46%	59%	56%
CAMBRIDGE UNIVERSITY PRESS	182	3	9	28	6%	15%	34%	52%
IEEE	137	10	32	83	34%	64%	68%	66%
MACMILLAN	121	22	40	69	50%	64%	61%	70%



ScienceDirect Journal Subject Areas – Breakdown (Asian Institute of Technology)

Subject Collection	Number of Titles**
Agricultural and Biological Sciences	202
Biochemistry, Genetics and Molecular Biology	278
Business, Management and Accounting	107
Chemical Engineering	109
Chemistry	119
Computer Science	143
Decision Sciences	71
Earth and Planetary Sciences	121
Economics, Econometrics and Finance	108
Energy	71
Engineering	238
Environmental Science	144
Health Sciences	772
Immunology and Microbiology	119
Materials Science	158
Mathematics	106
Neuroscience	142
Nursing and Health Professions	114
Physics and Astronomy	118
Psychology	139
Social Sciences	249
Veterinary Science and Veterinary Medicine	45

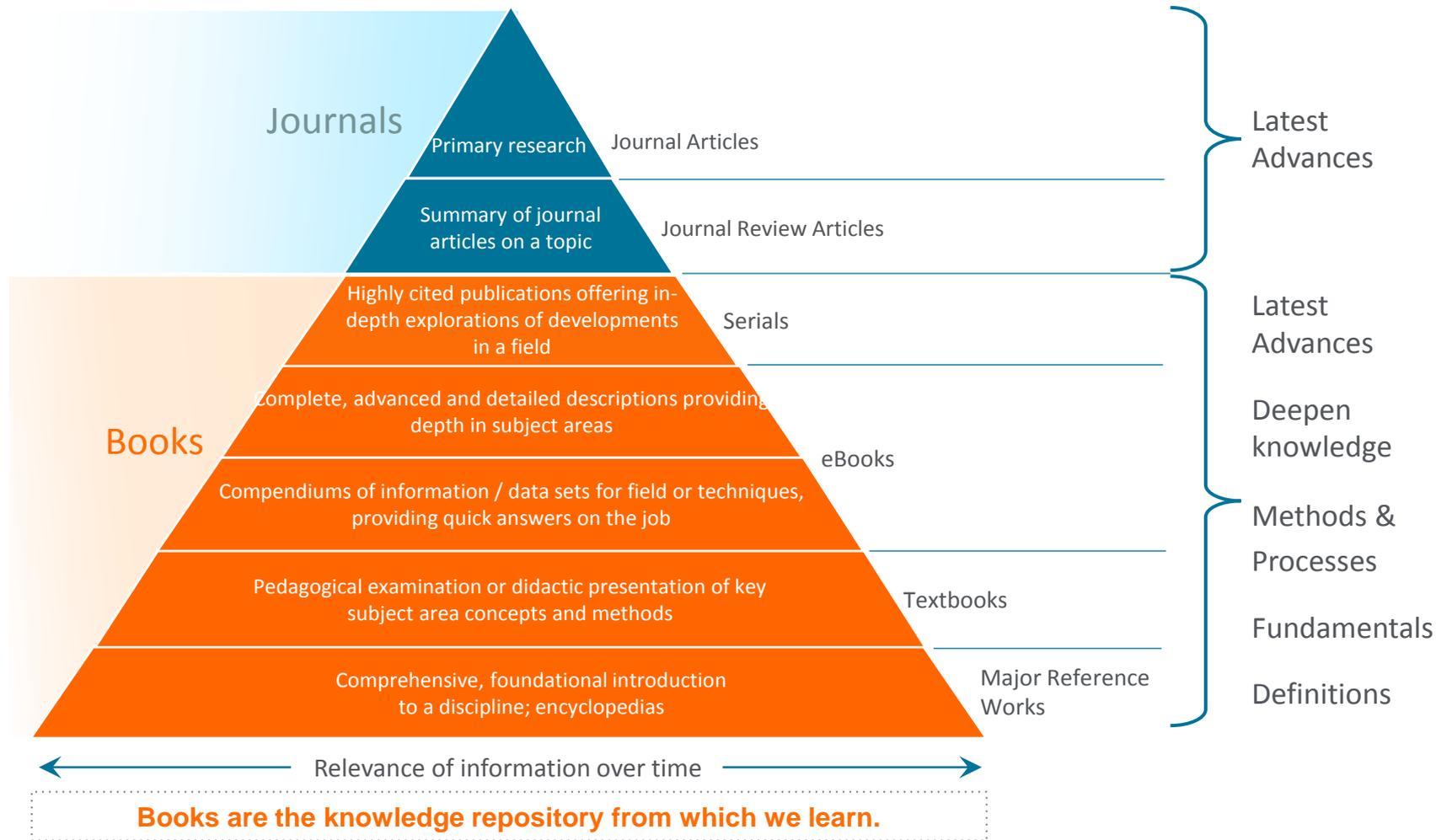


Researchers identify a clear difference between the content found in books vs. journal articles

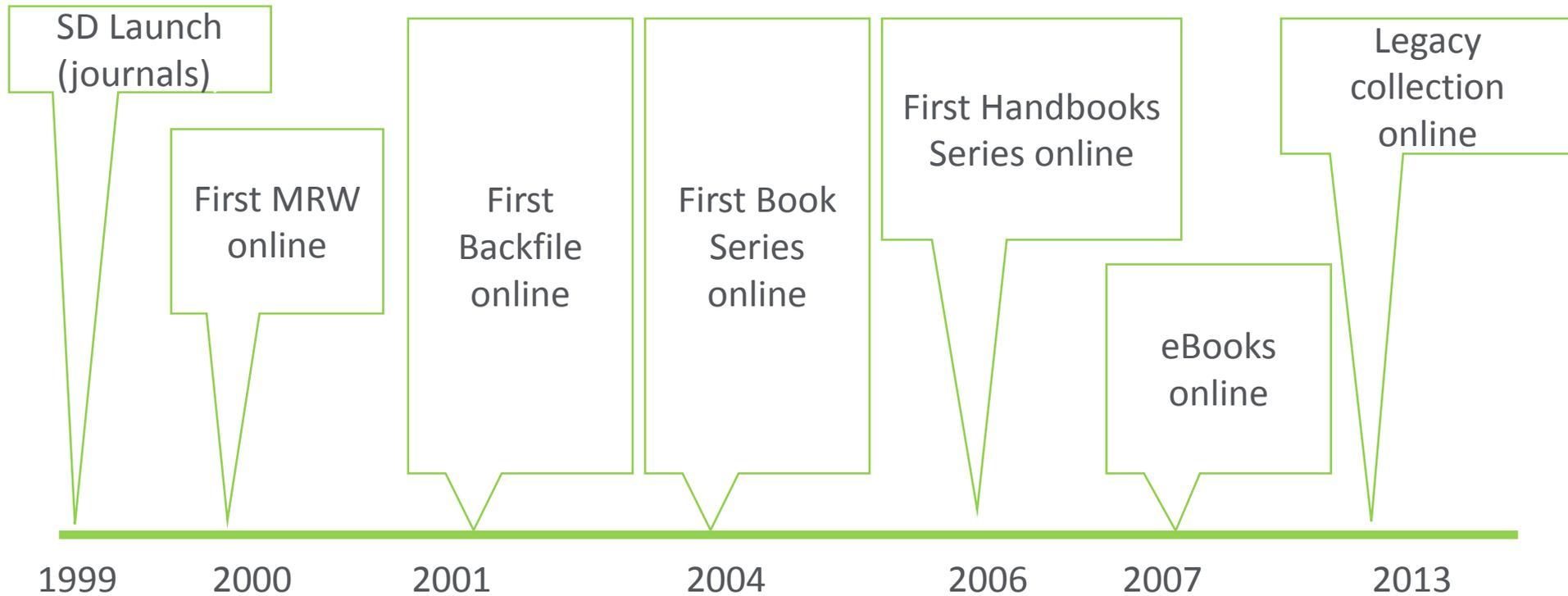
Books and journal articles provide different types of content, but for this reason they are fundamentally interlinked: **researchers need both to build their knowledge around a topic.**



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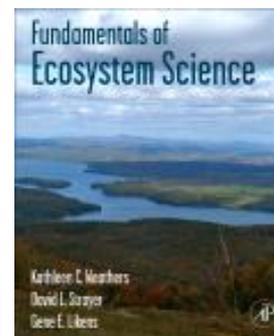
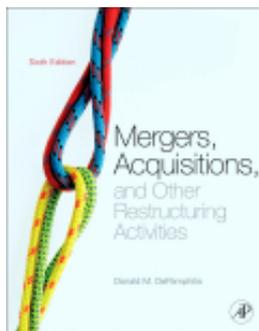
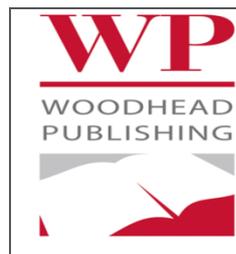


Book titles, collections and models

2013-2014 eBooks Content Additions to the Family

ScienceDirect

Frontlist 2014	Acquired Content	3rd Party Content	Deep backlist content	Reference Modules
<ul style="list-style-type: none"> Continuing growth in 22 Cross-Disciplinary Subjects 	<ul style="list-style-type: none"> Woodhead Publishing Gulf Publishing titles 	<ul style="list-style-type: none"> Hanser Publications Security Executive Council 	<ul style="list-style-type: none"> Legacy 2012: 3,086 titles Legacy 2013: 6,300 titles 	<ul style="list-style-type: none"> Chemistry Earth Sciences Biomedical Sciences



Outline

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About Elsevier

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ScienceDirect – Extensive and Unique Full-Text Database

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Key Features & Highlights

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Elsevier Library Activities & Supports

We consistently hear from researchers the challenge they have with managing information

I need to **keep up to date** with the research in my field and have a hard time feeling confident that I am

There is **just so much information** available nowadays, and I don't have the time to go through all of it to find what's relevant



I need to **collaborate** with other researchers

In an already busy work day, I need to **find the relevant research at the right time**

Features – Key Highlights



Help me to discover
the relevant
information



Keep me informed of the
latest developments and
news



Give me access to
the detail



Make the process
quick and easy

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articles on ScienceDirect

Browse publications by subject			Browse publications by title																													
<p>Physical Sciences and Engineering</p> <ul style="list-style-type: none"> Chemical Engineering Chemistry Computer Science Earth and Planetary Sciences Energy Engineering Materials Science Mathematics Physics and Astronomy 	<p>Life Sciences</p> <ul style="list-style-type: none"> Agricultural and Biological Sciences Biochemistry, Genetics and Molecular Biology Environmental Science Immunology and Microbiology Neuroscience 	<p>Health Sciences</p> <ul style="list-style-type: none"> Medicine and Dentistry Nursing and Health Professions Pharmacology, Toxicology and Pharmaceutical Science Veterinary Science and Veterinary Medicine 	<p>Social Sciences and Humanities</p> <ul style="list-style-type: none"> Arts and Humanities Business, Management and Accounting Decision Sciences Economics, Econometrics and Finance Psychology Social Sciences 	<table style="width: 100%; border-collapse: collapse;"> <tr><td>A</td><td>B</td><td>C</td><td>D</td><td>E</td><td>F</td><td>G</td></tr> <tr><td>H</td><td>I</td><td>J</td><td>K</td><td>L</td><td>M</td><td>N</td></tr> <tr><td>O</td><td>P</td><td>Q</td><td>R</td><td>S</td><td>T</td><td>U</td></tr> <tr><td>V</td><td>W</td><td>X</td><td>Y</td><td>Z</td><td>0-9</td><td></td></tr> </table> <p style="text-align: center; margin-top: 10px;">Browse all titles</p>	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	0-9	
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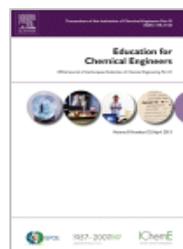
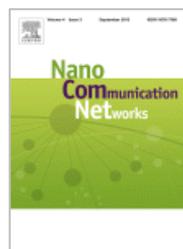
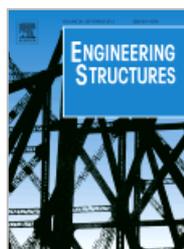
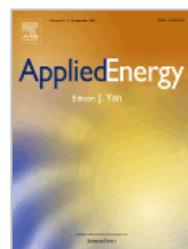
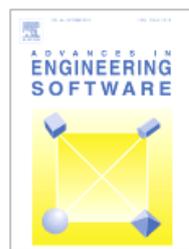
All titles

All journals

All access types

A

AASRI Procedia	Journal	Open Access
Academic Pediatrics	Journal	Contains Open Access
Academic Radiology	Journal	Contains Open Access
ACC Current Journal Review	Journal	
Accident Analysis & Prevention	Journal	Contains Open Access
Accident and Emergency Nursing	Journal	
Accounting Forum	Journal	Contains Open Access
Accounting, Management and Information Technologies	Journal	
Accounting, Organizations and Society	Journal	
Achievements in the Life Sciences	Journal	Open Access



Search Results

The screenshot shows the ScienceDirect search results interface. At the top, there's a navigation bar with 'Home', 'Publications', 'Search', 'My settings', and 'My alerts'. Below that is a search bar with 'Articles' selected, 'All fields' set to 'Aerospace', and a search button. A green banner below the search bar displays '135,832 articles found for: ALL(Aerospace) AND LIMIT-TO(contenttype, "1,2","Journal")' and offers options to 'Save this search', 'Save as search alert', and 'RSS Feed'. On the left, there's a 'Search within results' box and a 'Refine results' section with 'Limit to' and 'Exclude' buttons, and a 'Publication' list including 'Journal (135,832)' and 'Book (1,694)'. The main results area shows three articles, with the third article, 'Development and characterization of poly application', highlighted. A modal window for 'Direct export' is open, showing options like 'Save to Mendeley', 'Save to RefWorks', and 'Export file' (RIS, BibTeX, Text). On the right, there's a 'Sort by: Relevance | Date' dropdown and a 'Go to page: 1 of 5434' indicator. Red callouts 1-8 point to these specific features.

- 1 Search Results
- 2 Search Alert (Save & RSS Feed)
- 3 Search Refine (Limit to or Exclude)
- 4 Sorting Option (Relevance or Date)
- 5 Access Rights
- 6 Display Article Pages (Show preview | PDF | Recommended Articles)
- 7 Email Articles
- 8 Download Multiple PDFs

Use the Intuitive Online Article Format

The screenshot shows the ScienceDirect interface for the article "A fuzzy linguistic ontology payoff method for aerospace real options valuation" by James A. Rodger. The page is annotated with five numbered callouts and two navigation arrows. Callout 1 points to the "Article outline" sidebar, callout 2 to the "Recommended articles" section, callout 3 to the "Citing articles (1)" section, callout 4 to the author's name "James A. Rodger", and callout 5 to the top navigation bar. Two orange arrows point to the abstract area: one pointing right with the text "New and valuable types of content" and one pointing left with the text "Provides easy navigation".

- 1 Navigator Bar
- 3 Citing & Recommendation Articles
- 5 More Options (Email | Alert | Images)
- 2 Related Articles
- 4 Author Information

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Journal/Book title

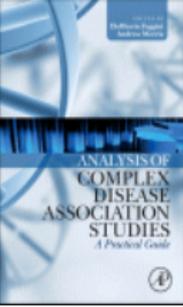
- Materials A (3,475)
- Acta Astronautica
- Journal of Vibration and Acoustics

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Aerospace control system design with robust fixed order compensators			
Pulse modulation for attitude control with thrusters subject to switching restrictions			
A fuzzy linguistic ontology payoff method for aerospace real options valuation			

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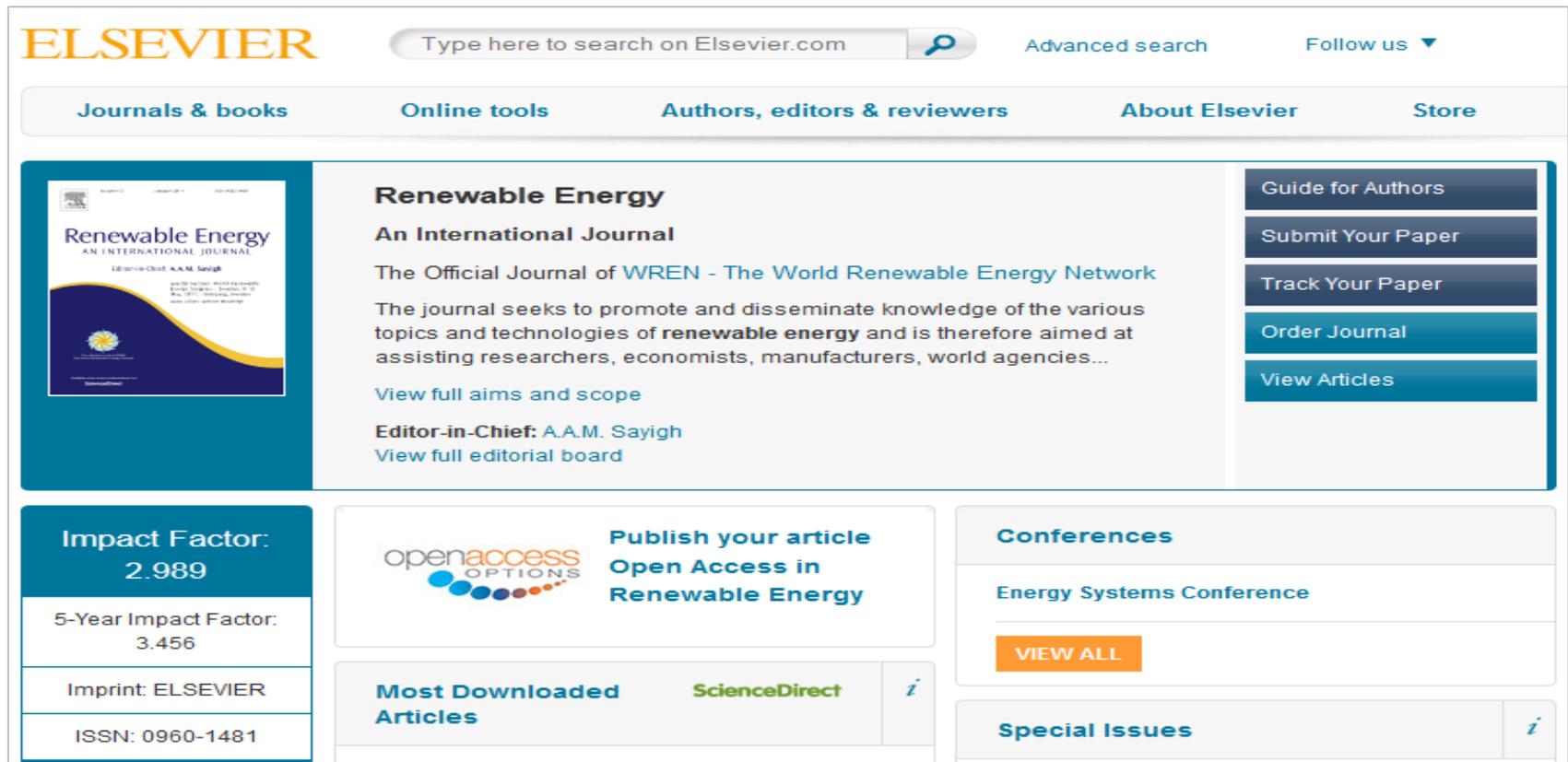
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According to the National Institute of Health, a genome-wide association study is defined as any stud of genetic variation across the entire human genome that is designed to identify genetic associations with observable traits (such as blood pressure or weight), or the presence or absence of a disease or condition. Whole genome information, when combined with clinical and other phenotype data, offers the potential for increased understanding of basic biological processes affecting human health, improvement in the prediction of disease and patient care, and ultimately the realization of the promise of personalized medicine. In addition, rapid advances in understanding the patterns of human genetic variation and maturing high-throughput, cost-effective methods for genotyping are providing

Feedback

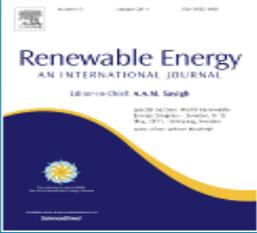
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The image displays three overlapping screenshots of the Elsevier Journal Finder interface. The top-left screenshot shows the search input form with fields for 'Paper title' and 'Paper abstract', a 'Fields of research' section with checkboxes for Agriculture, Economics, Materials Science and Technology, GeoSciences, Humanities and Arts, Life and Health Sciences, Mathematics, Physics, and Social Sciences, and a 'Filter' section with a checkbox for 'Limit to journals with Open Access options'. The top-middle screenshot shows a search result for a paper titled 'We give a survey of selected topics in noncommutative geometry...' with a 'Fields of research' section where 'Mathematics' and 'Physics' are selected. The top-right screenshot shows a 'Search results (10)' table with columns for Journal title, Match, Impact Factor, Open Access, Editorial Times, Acceptance, and Production Times. The results include journals such as 'Journal of Geometry and Physics', 'International Journal of Solids and Structures', 'Applied Mathematical Modelling', 'Journal of Functional Analysis', 'Chemical Engineering Science', 'Advances in Mathematics', 'Linear Algebra and its Applications', and 'Differential Geometry and its Applications'.

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Top 25 Hottest Articles

ScienceDirect Top 25 Articles across all subject areas

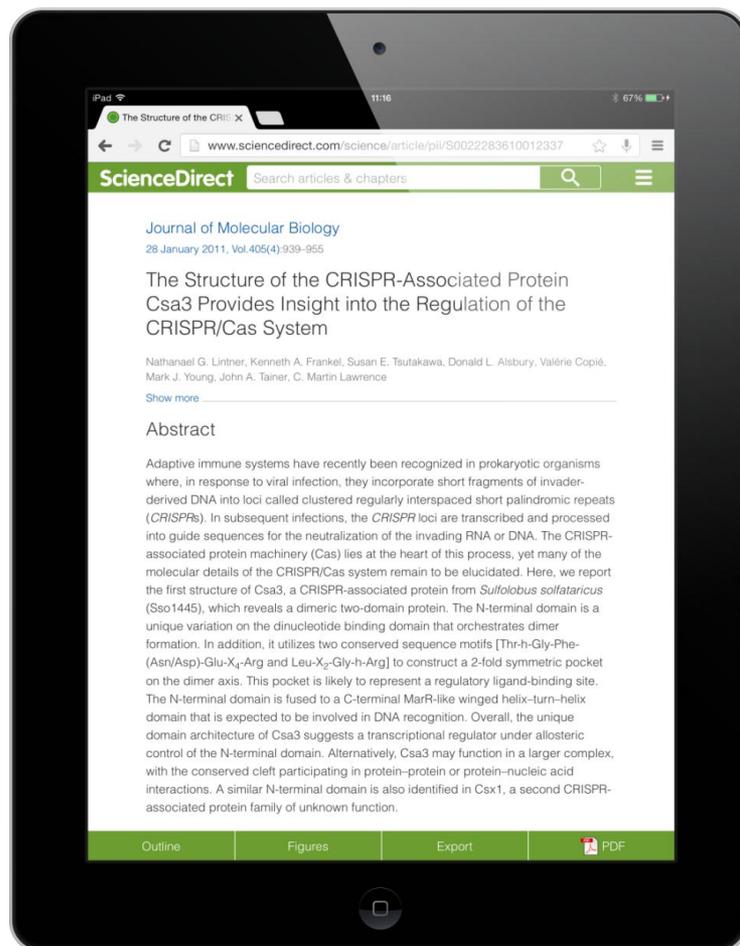
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- 1. Increased intraepithelial (CD103+) CD8+ T cells in the airways of smokers with and without chronic obstructive pulmonary disease** * Article 
Immunobiology, Volume 218, Issue 2, February 2013, Pages 225-231
Mikko, M.; Forsslund, H.; Cui, L.; Grunewald, J.; Wheelock, A.M.; Wahlstrom, J.; Skold, C.M.
- 2. One-Step Generation of Mice Carrying Mutations in Multiple Genes by CRISPR/Cas-Mediated Genome Engineering** * Article 
Cell, Volume 153, Issue 4, May 2013, Pages 910-918
Wang, H.; Yang, H.; Shivalila, Chikdu S.; Dawlaty, Meelad M.; Cheng, Albert W.; Zhang, F.; Jaenisch, R.
 Cited by Scopus (12)
- 3. Users of the world, unite! The challenges and opportunities of Social Media** * Article 
Business Horizons, Volume 53, Issue 1, January 2010, Pages 59-68
Kaplan, Andreas M.; Haenlein, Michael
 Cited by Scopus (467)
- 4. Hallmarks of Cancer: The Next Generation** * Review article 
Cell, Volume 144, Issue 5, March 2011, Pages 646-674
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Direct URL: <http://top25.sciencedirect.com/>

Mobile enhanced High level of web accessibility



[Detail](#) on accessibility of ScienceDirect
Blog [post](#) on web accessibility

Outline

1

About Elsevier

2

ScienceDirect – Extensive and Unique Full-Text Database

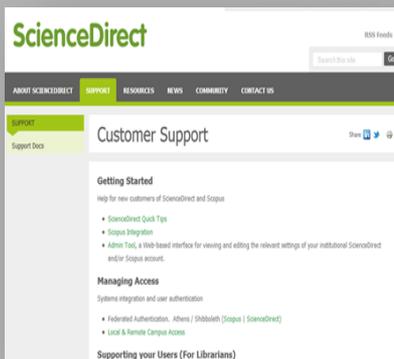
3

Key Features & Highlights

4

Elsevier Library Activities & Supports

Elsevier Library Activities & Supports



Library Starter-Kit: Provide librarians and information professionals with supporting materials to get started

- Welcome Kit: Products User-Guide, Poster, Small Premiums
- Usage Statistics: Elsevier Admin Tool to track usage
- Beneficiaries: Librarians, Knowledge Managers



User Tutorial Training: Enhance human skills and capital to conduct, use, and manage research and information

- Supplementary Material: **Training Desk**, online training materials for Elsevier tools – <http://www.elsevier.com/online-tools/sciencedirect/videos>
- Beneficiaries: Researchers, Professors, Scientists & Postgraduate Students



Elsevier Library Activities & Supports



“How-to-Publish” Workshop: Elsevier will provide training to young researchers to improve research productivity, and increase chances of getting article accepted by an international journal

- Supplementary: **Publishing Connect Online**, provides publishing tips and suggestions in webcast videos - <http://www.elsevier.com/journal-authors/home>
- Beneficiaries: Researchers, Professors, Scientists & Postgraduate Students



Library Connect: Enable librarians and information professionals to better serve the research communities by staying up-to-date with the latest technologies.

- Frequency: To be held once in every two years
- Supplementary: **LibraryConnect Newsletters** that feature recent news, trends, solutions in 4 issues annually – <http://libraryconnect.elsevier.com>
- Beneficiaries: Librarians, Knowledge Managers

Elsevier Publishing Campus

Elsevier Publishing Campus is an online platform which offers free lectures, interactive training and professional advice to support researchers to publish a world class journal article, book or develop a successful career as a professional researcher.

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The screenshot shows the homepage of Elsevier Publishing Campus. At the top, the Elsevier logo is on the left, and social media icons for Twitter, Facebook, Google+, and LinkedIn are on the right, along with 'LOG IN' and 'SIGN UP' buttons. Below this is a dark navigation bar with 'HOME', 'COLLEGES', 'ABOUT', 'MEDIA', and 'HELP' links, and a search bar on the right. The main content area features a large orange banner with a stylized tree and human silhouette on the left. The banner text reads: 'Training. Advice. Live Discussion. Networks. Free online lectures. Interactive training courses. Expert advice. Resources to support you in publishing your world-class book or journal article. Certificates to recognize your efforts.' A blue 'Sign up' button is positioned below the text. Below the banner are six white boxes, each representing a 'College' with an icon and a brief description:

- College of Skills Training**: Online lectures and interactive training courses to boost your publishing and research skills. (Icon: person at a desk)
- College of Big Ideas**: Community discussions on the latest trends and innovations in publishing and academia. (Icon: lightbulb)
- College of Networking**: Understand how to make the most of every opportunity and promote your research to your peers. (Icon: network diagram)
- College of Research Solutions**: (Icon: DNA helix)
- College of Career Planning**: (Icon: pen and paper)
- College of Recommended**: (Icon: graduation cap)



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